

PATRICK E. HAYECK

Principal Consultant — Learning, Communication & Capability

Sydney, NSW | 0411 430 100 | patrick.hayeck@eslan.com.au | [LinkedIn Profile](#)



CONSULTANT PROFILE

Patrick Hayeck is an education, learning and communication consultant with 17+ years' experience designing learning solutions, developing organisational capability and leading education operations within complex, highly regulated environments.

Combining instructional design expertise with executive leadership experience, Patrick helps organisations translate complex subject matter into practical learning, communication and performance solutions. As CEO of SCOTS English College, Founder and Director of ESLAN, and Founder and CEO of SpeakLink, he has led multidisciplinary teams and delivered projects spanning curriculum and capability development, digital learning, executive communication, learning technology and quality assurance.

SELECTED IMPACT

- Secured and managed two government-funded innovation grants totalling approximately \$300,000.
- Led multidisciplinary teams in developing more than 200 online learning units.
- Designed and implemented a complete Moodle-based learning ecosystem.
- Designed and implemented SCOTS' integrated Moodle learning ecosystem.
- Founded SpeakLink, an AI-assisted platform delivering industry-specific communication development.

CONSULTING CAPABILITIES

Learning Design & Capability Development

Learning needs analysis, curriculum architecture, instructional design, assessment, facilitation and evaluation.

Digital Learning & Learning Technology

Articulate Storyline and Rise, iSpring Suite, Moodle, H5P, SCORM, Camtasia and multimedia development.

Professional & Executive Communication

Communication diagnostics, executive presence, workplace communication, presentations, pronunciation and coaching.

Education Quality & Advisory

Academic governance, quality assurance, curriculum review, learning systems and regulated education environments.

SELECTED CONSULTING & LEARNING PROJECTS

SCOTS Digital-Learning Transformation | SCOTS English College

- Secured and managed two government-funded innovation grants totalling approximately \$300,000 and led a multidisciplinary team in developing more than 200 online learning units.
- Designed an integrated Moodle ecosystem supporting courses, assessments, placement testing and blended delivery, while establishing quality-assurance processes and building educator capability.

SpeakLink — AI-Assisted Communication Platform | Founder & Product Lead

- Conceived and developed an AI-assisted platform providing industry-specific communication and pronunciation development.
- Designed proficiency-based pathways, scenario-based practice and immediate performance feedback.

From Frustration to Resolution | Articulate Storyline and Rise Portfolio Project

- Designed a digital-learning prototype addressing communication during challenging telecommunications support interactions.
- Developed branching scenarios, consequence-based decisions and dashboards measuring sentiment, ownership, guidance and resolution.

Executive Communication Advisory | ESLAN

- Design diagnostic assessments and tailored development programs for executives, managers and professionals.
- Address executive presence, communication structure, workplace fluency, diplomatic framing, presentations and pronunciation.

CREDENTIALS

QUALIFICATIONS & MEMBERSHIP

- Master of Arts — TESOL
- Master of Arts — Communication & Cultural Studies
- Certificate IV in Training and Assessment — TAE40116
- Bachelor of Acting in Theatre
- Professional Member — AITD

DIGITAL TOOLKIT

- Articulate Storyline and Rise
- iSpring Suite
- Moodle and H5P
- SCORM
- Camtasia and Canva
- PowerPoint
- WordPress and HTML/CSS

LANGUAGES

English and Arabic — Native level | French and Japanese — Intermediate